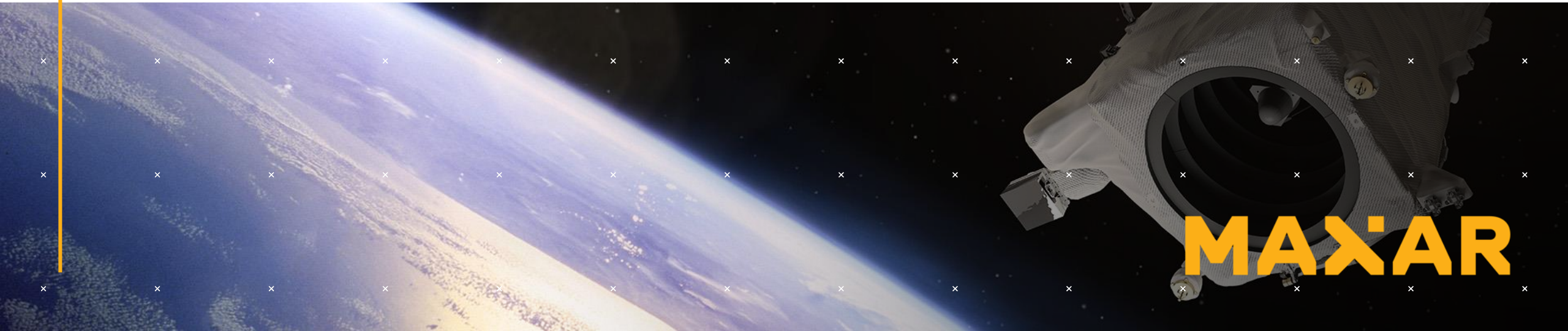




# Maxar as a Source of Information Introducing WorldView Legion and Basemap Products

Unprecedented visibility into our changing planet

Presented by Ilya Yudin. Irkutsk, 2021





## An industry pioneer and continued leader

As the industry leader in high-resolution satellite imagery and geospatial information, Maxar designs, owns and operates best-in-class imaging satellites and associated ground systems, infrastructure and production systems.

**#1**

IN GLOBAL  
IMAGERY SALES

**50+**

FOREIGN GOVERNMENTS'  
PARTNER OF CHOICE

**90%**

SHARE OF COMMERCIAL  
FOUNDATIONAL GEOINT FOR  
THE U.S. GOVERNMENT

**25+**

YEARS OF COMMERCIAL  
IMAGERY LEADERSHIP

**175**

COUNTRIES, AND 550 CUSTOMERS,  
SERVED GLOBALLY







## WorldView Legion

### The next-generation of Earth observation satellites

WorldView Legion dramatically expands our ability to image the most rapidly changing areas on Earth to better inform critical, time-sensitive decisions.

- Up to 15 revisits per day, with the Maxar constellation
- Triples Maxar capacity to collect 30 cm class imagery
- Triples our overall capacity over high-demand areas
- Highest image quality and geometric accuracy available
- Simultaneous tasking, image and downlink with customer ground stations
- Compatible with global infrastructure and access programs for Maxar customers



# WorldView Legion is the cornerstone of Maxar's future Earth imaging constellation

## RETIRED / IMAGERY AVAILABLE IN ARCHIVE



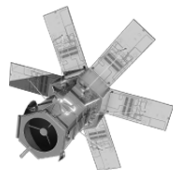
### IKONOS

82 cm resolution  
9 m CE90  
6 m RMSE



### QuickBird

65 cm resolution  
23 m CE90  
10.8 m RMSE



### WorldView-4

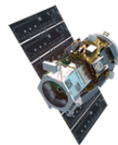
31 cm resolution  
5 m CE90  
9.7 m RMSE

## ON-ORBIT / NEW AND ARCHIVE IMAGERY AVAILABLE



### WorldView-1

50 cm resolution  
<4 m CE90  
3 m RMSE



### GeoEye-1

41 cm resolution  
<3 m CE90  
2.7 m RMSE



### WorldView-2

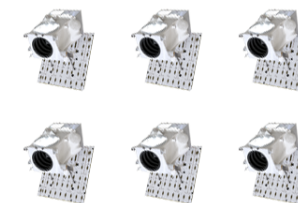
46 cm resolution  
<3.5 m CE90  
3 m RMSE



### WorldView-3

31 cm resolution  
<3.5 m CE90  
2.5 m RMSE

## In production



### WorldView Legion

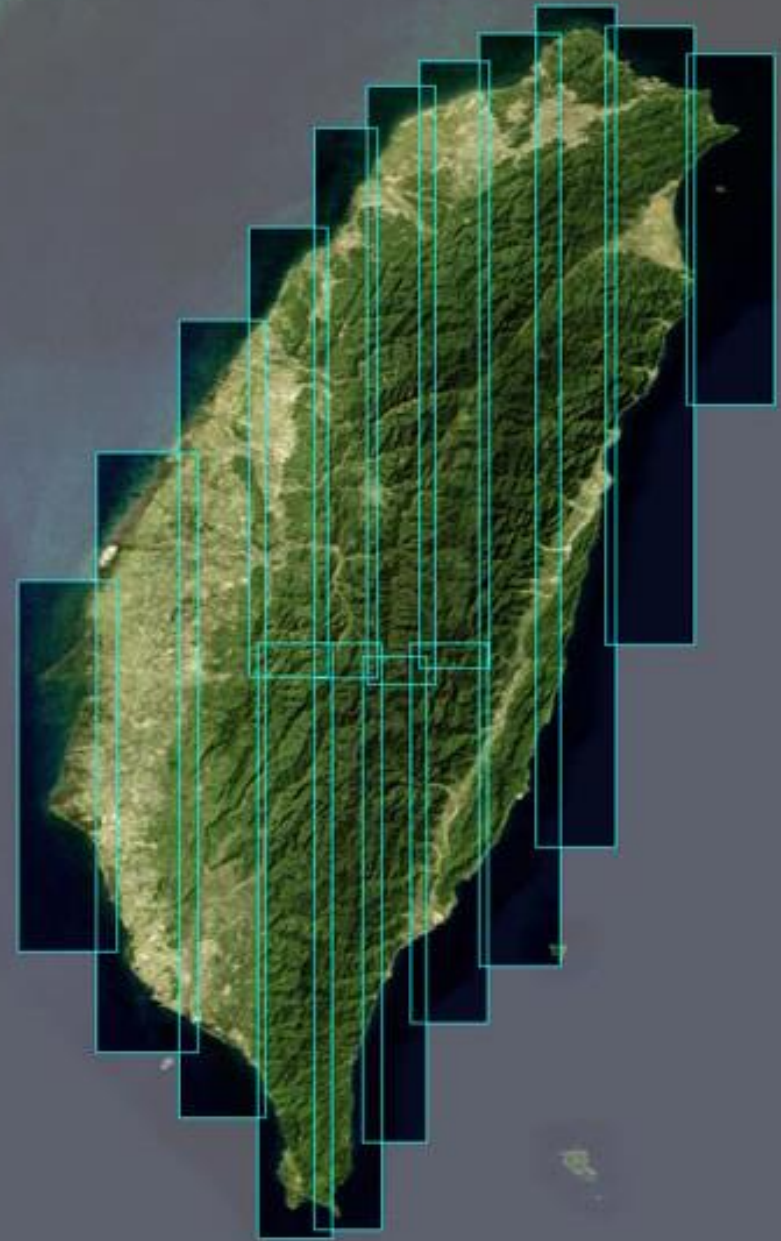
29 cm resolution  
<5 m CE90  
1.5 m RMSE



## Powered by innovative collection strategies

WorldView Legion is optimized for customer needs and enabled by agile functionality and modeling.

- High-agility point collects for monitoring missions and large area collects for mapping missions
- Compatible with our existing global infrastructure for our mission partners







# Spectral richness reveals detail that would otherwise be hidden

8 spectral bands on WorldView Legion enable deeper analysis







# High geolocation accuracy results in highly precise, reliable maps

Have confidence that an object's position in an image accurately reflects its true ground position



- 5 M ACCURACY
- 20 M ACCURACY
- 100 M ACCURACY





# High satellite agility enables challenging collections

WorldView Legion will dramatically slew to collect the maximum number of images and at the most extreme angles







# WorldView Legion's combination of image quality and frequency enables key use cases

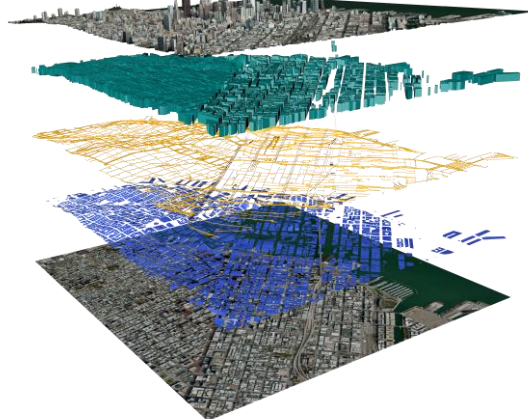
## Remote monitoring

More imagery, collected from sunup to sundown, for a current view changing situations.



## Accurate mapping

Accurate, comprehensive and timely data for a clearer, more reliable foundational picture of the planet.



## Analytics at scale

A continuous feed of current, clear imagery enables timely pattern-of-life and human geography analysis.



## The globe in 3D

High agility and stereo collection capabilities will produce more data to fuel creation of 3D models.





# Mosaic Basics

**MAXAR**





Image strips over large areas can be challenging due to clouds, seasonal variation, and image overlap







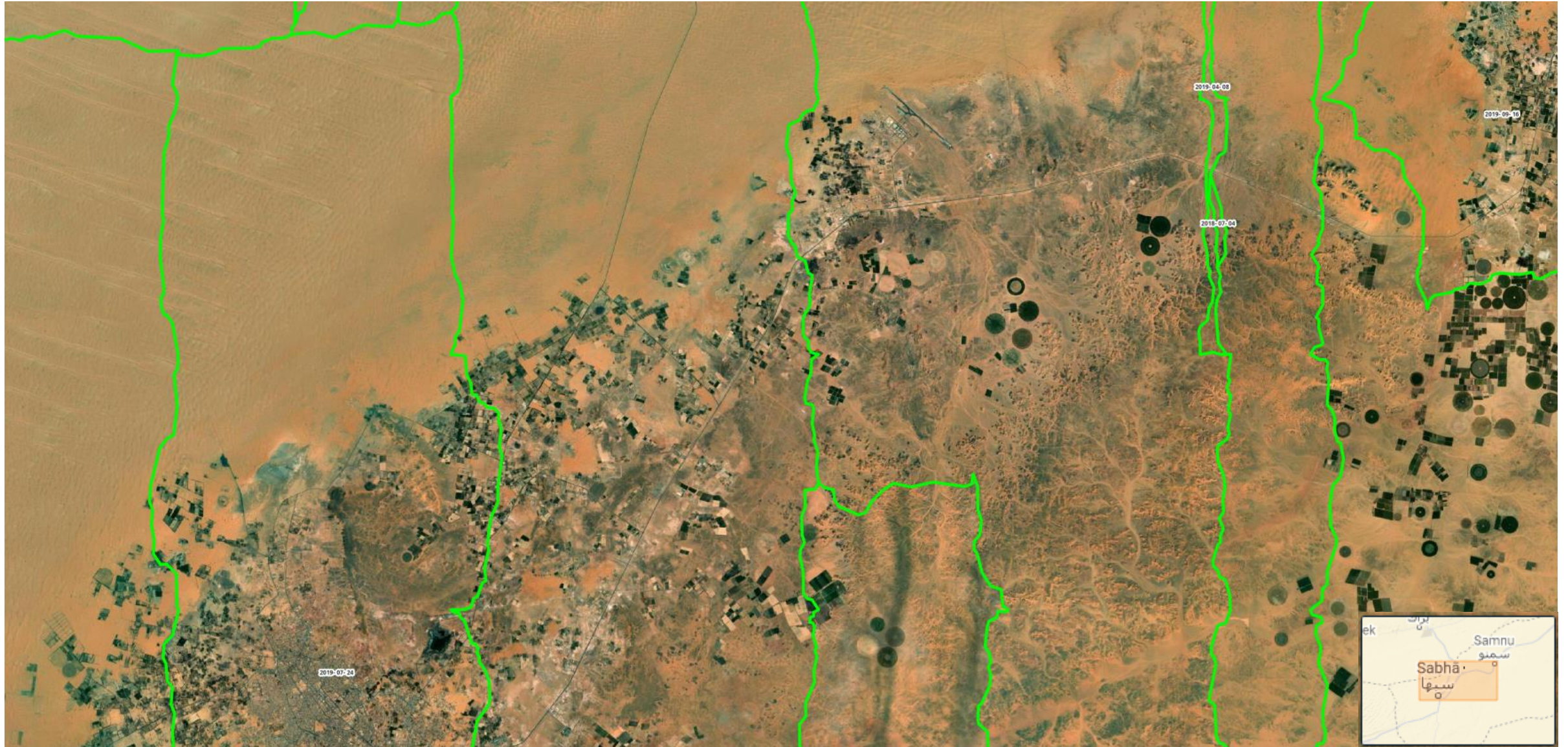
Image mosaics offer a single, composite layer over large areas with optimal aesthetics and visual consistency







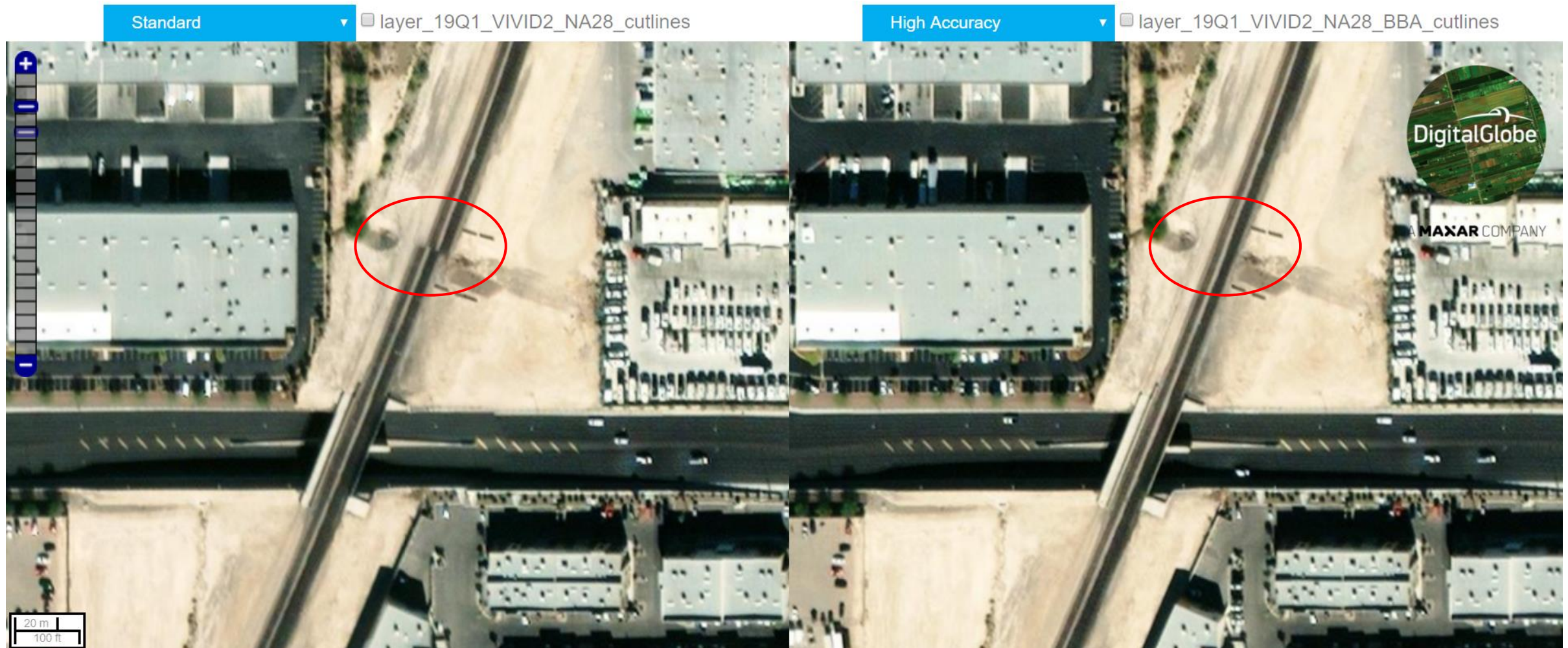
Image mosaics are delivered with seamlines and source image metadata, including image collection dates







# Image bundling improves the continuity of linear features

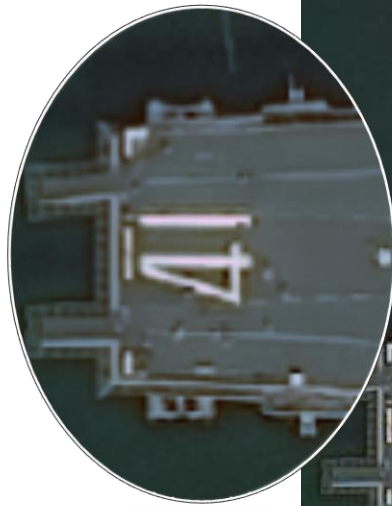




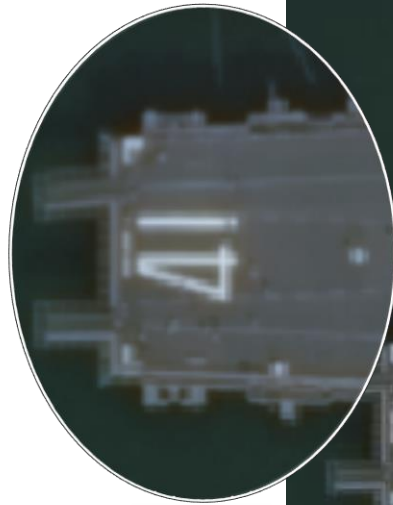


## Our HD sampling technology improves image clarity

With HD sampling, mosaics with 30cm Product GSD are available over large areas, by leveraging source imagery from our entire constellation and archive



**30cm HD**



**50cm**



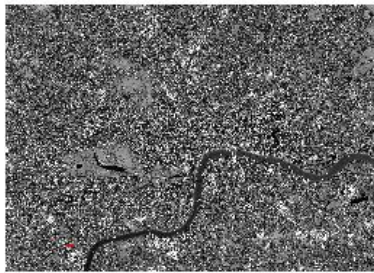


HDv3 (15 cm)

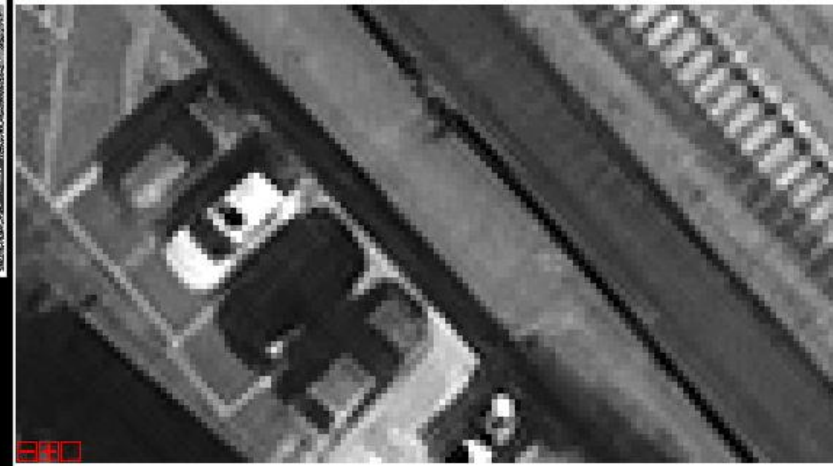
Native (30 cm)



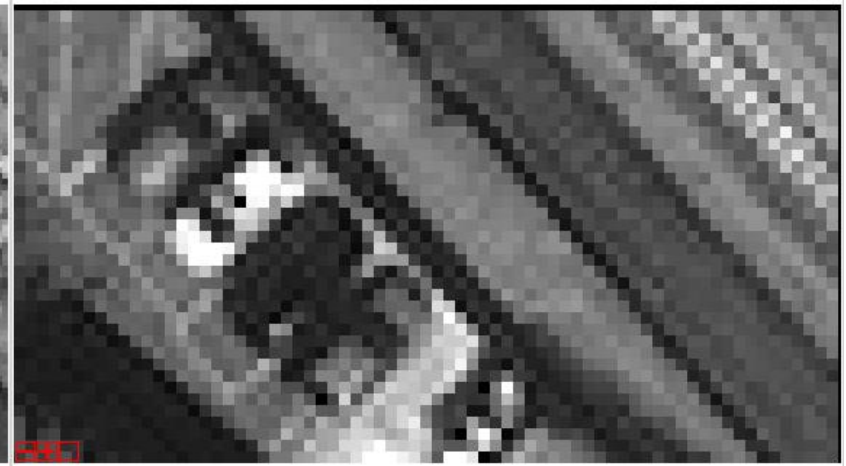
#1 Scroll (0.00301)



#1 Zoom [4x]



#3 Zoom [8x]

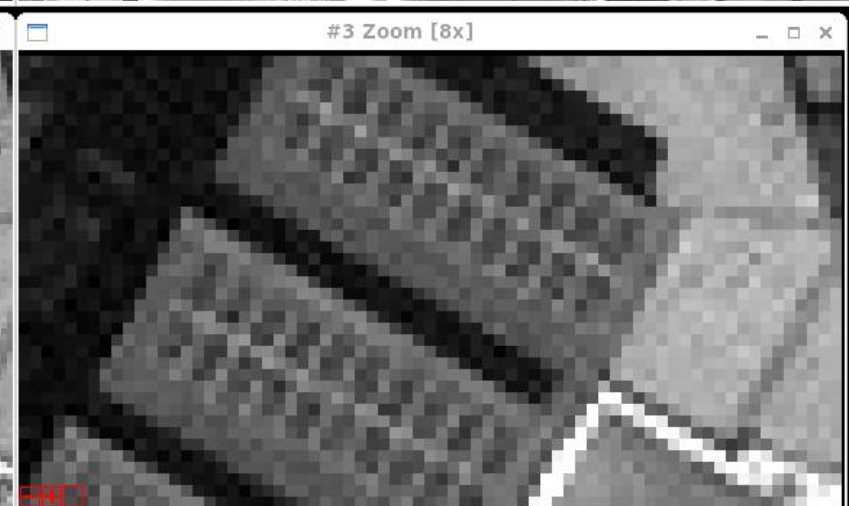
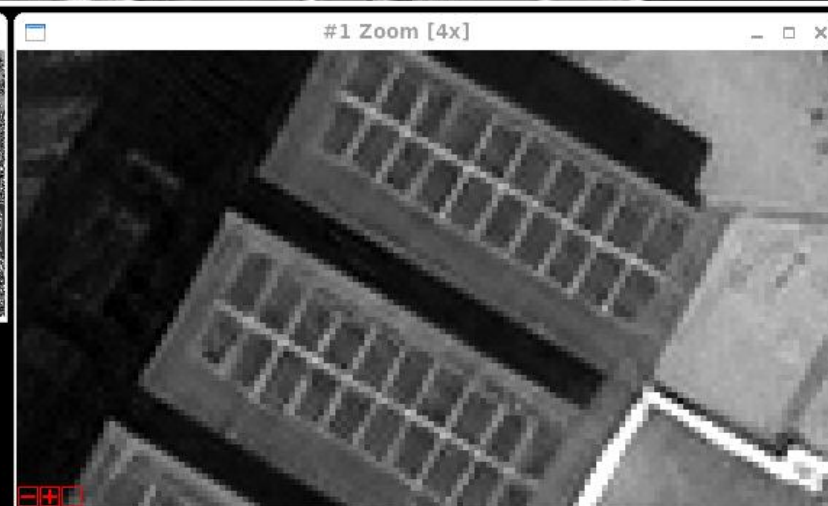
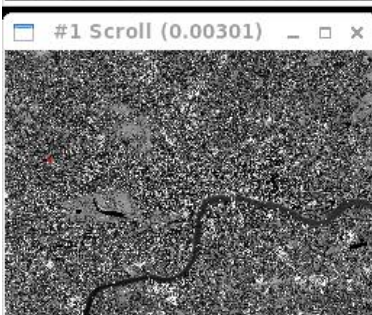
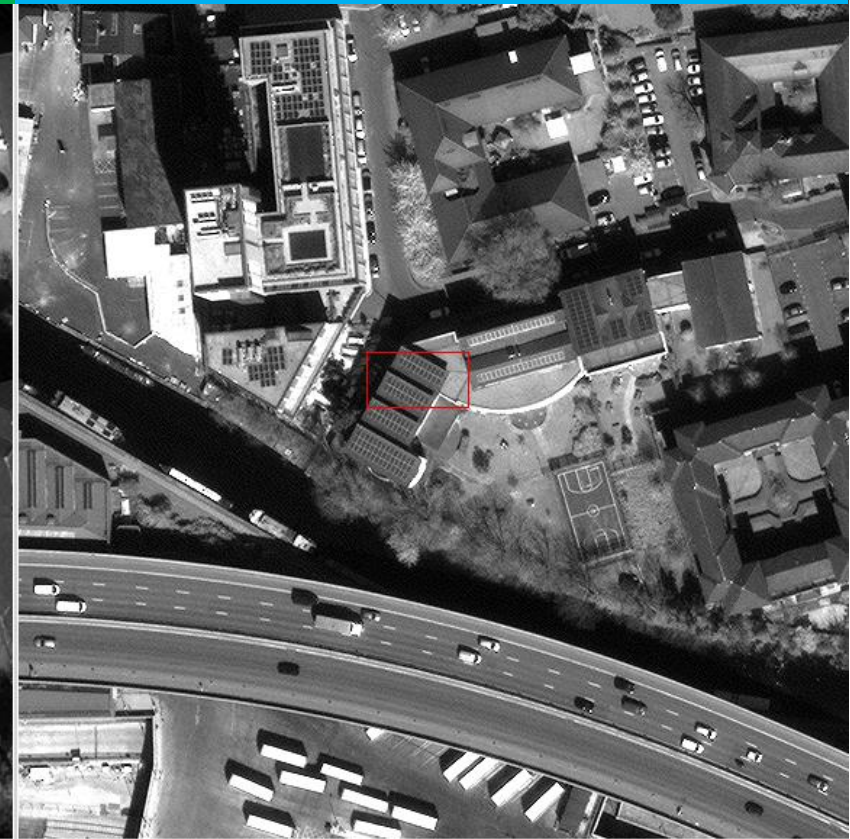






HDv3 (15 cm)

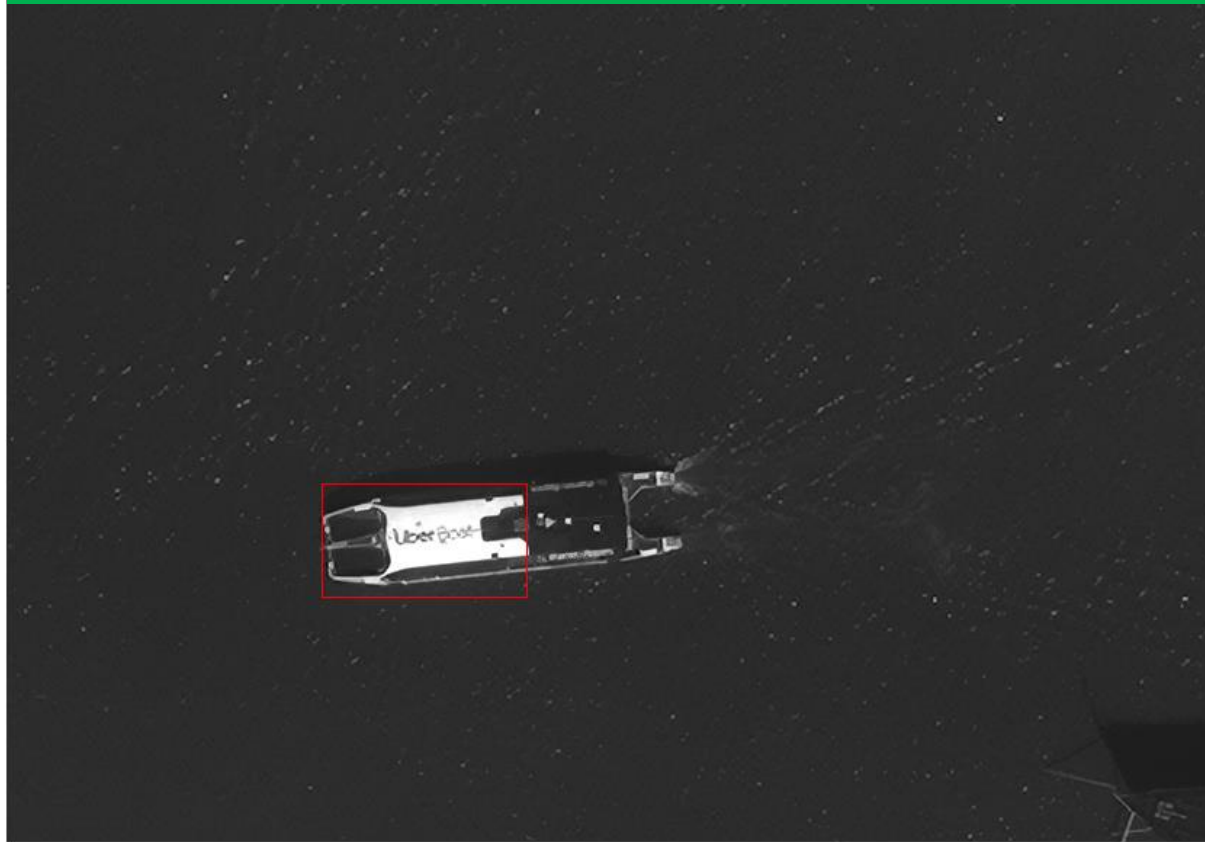
Native (30 cm)



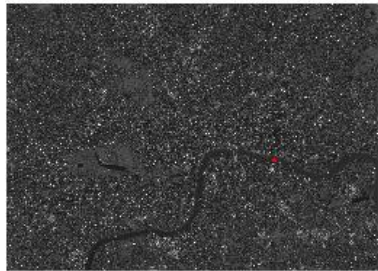


HDv3 (15 cm)

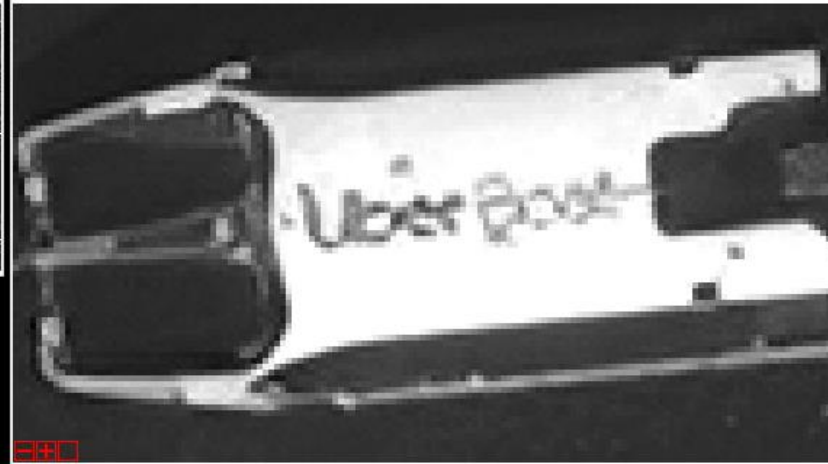
Native (30 cm)



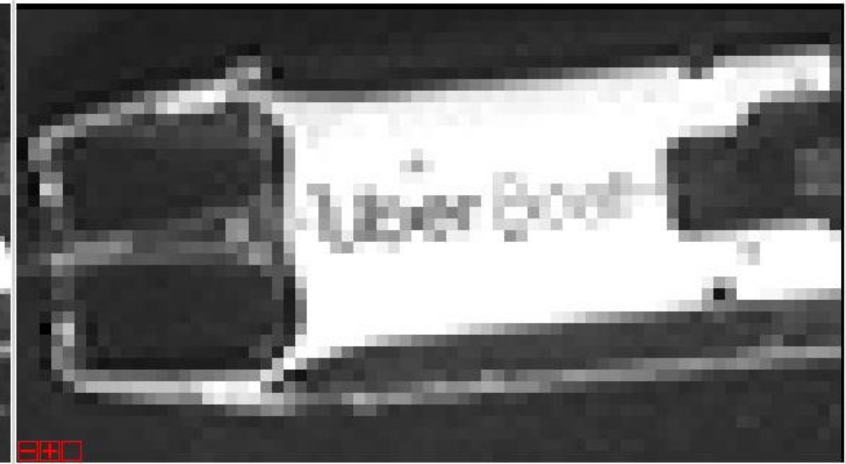
#1 Scroll (0.00301)



#1 Zoom [4x]



#3 Zoom [8x]

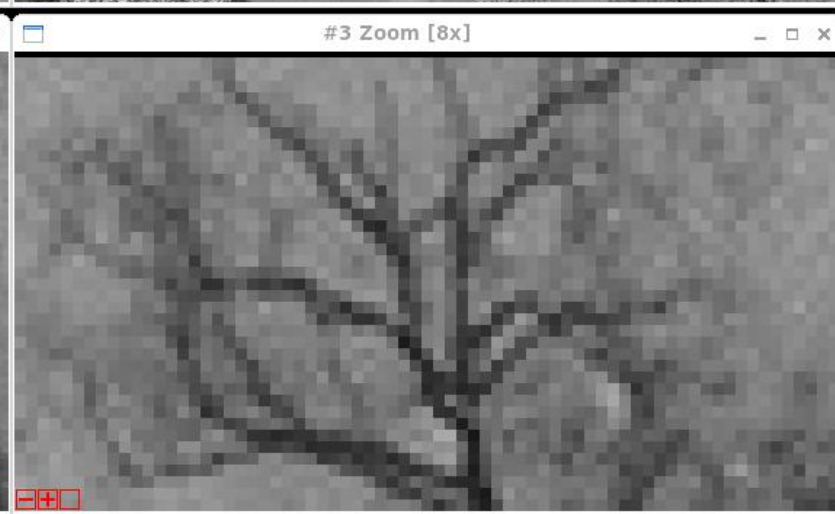
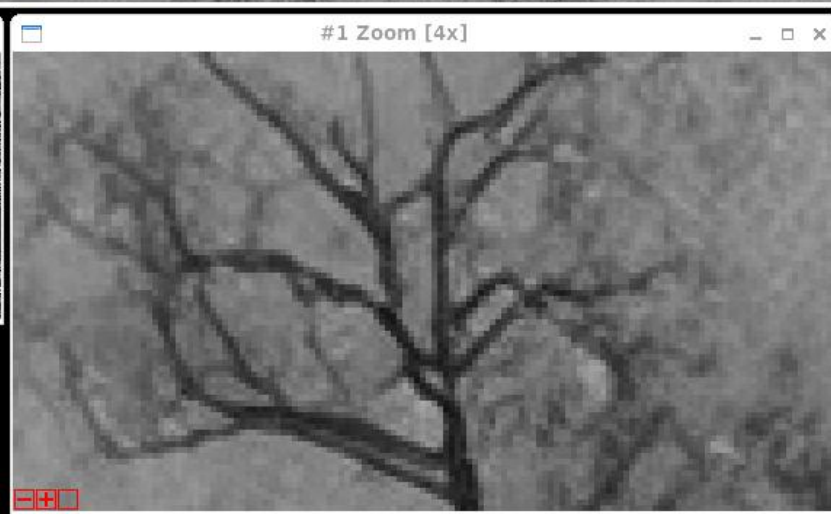
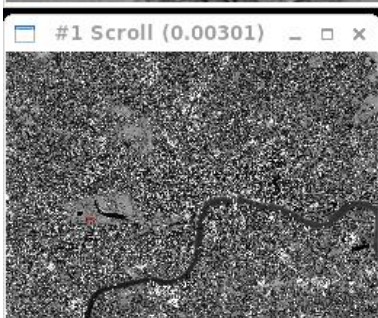






HDv3 (15 cm)

Native (30 cm)

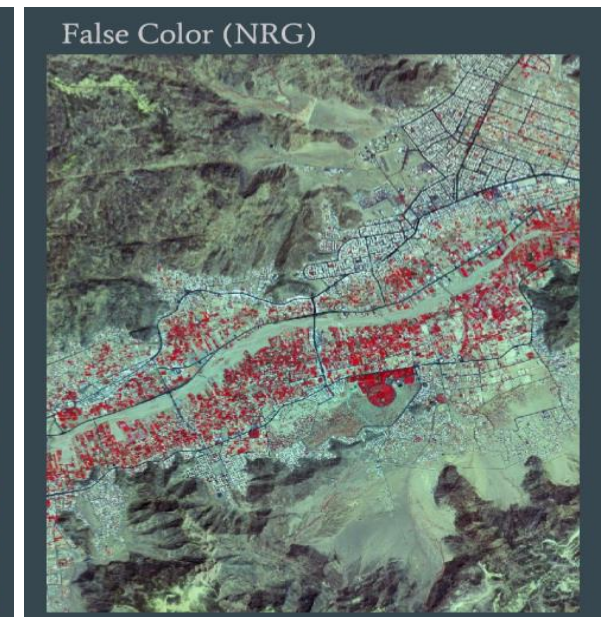
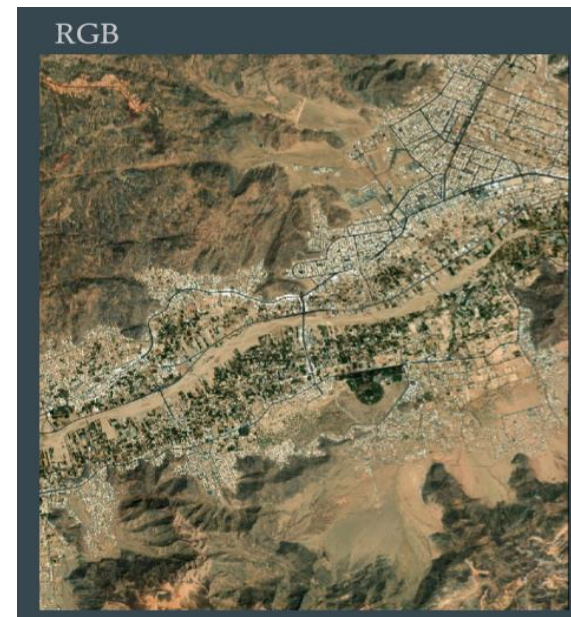
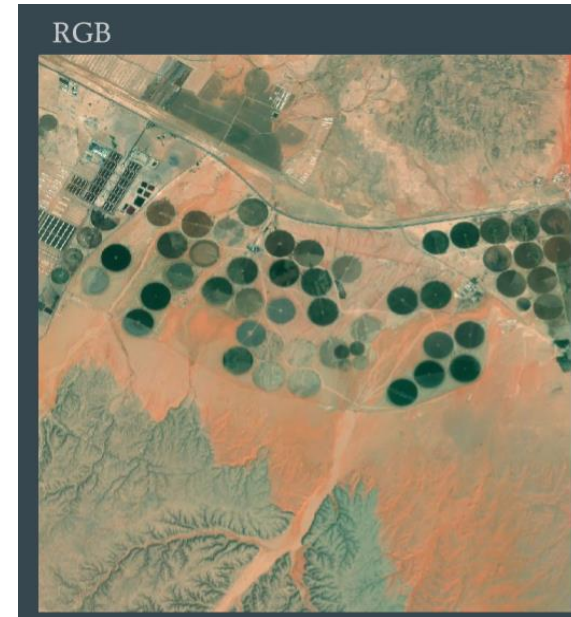






# Our 4-band mosaics enable spectral analysis at scale

- 4-band mosaics include BGRN bands: blue, green, red, and near-infrared
  - 8-bit pixel depth
  - Pan-sharpening
- Bands can be assigned in GIS software to display different band combinations, which highlights different ground features
- Use of the infrared band (NRG) enables a false color view that shows healthy vegetation as red
  - Enables large scale identification of vegetation as well as forest/tree health







# Product Overview

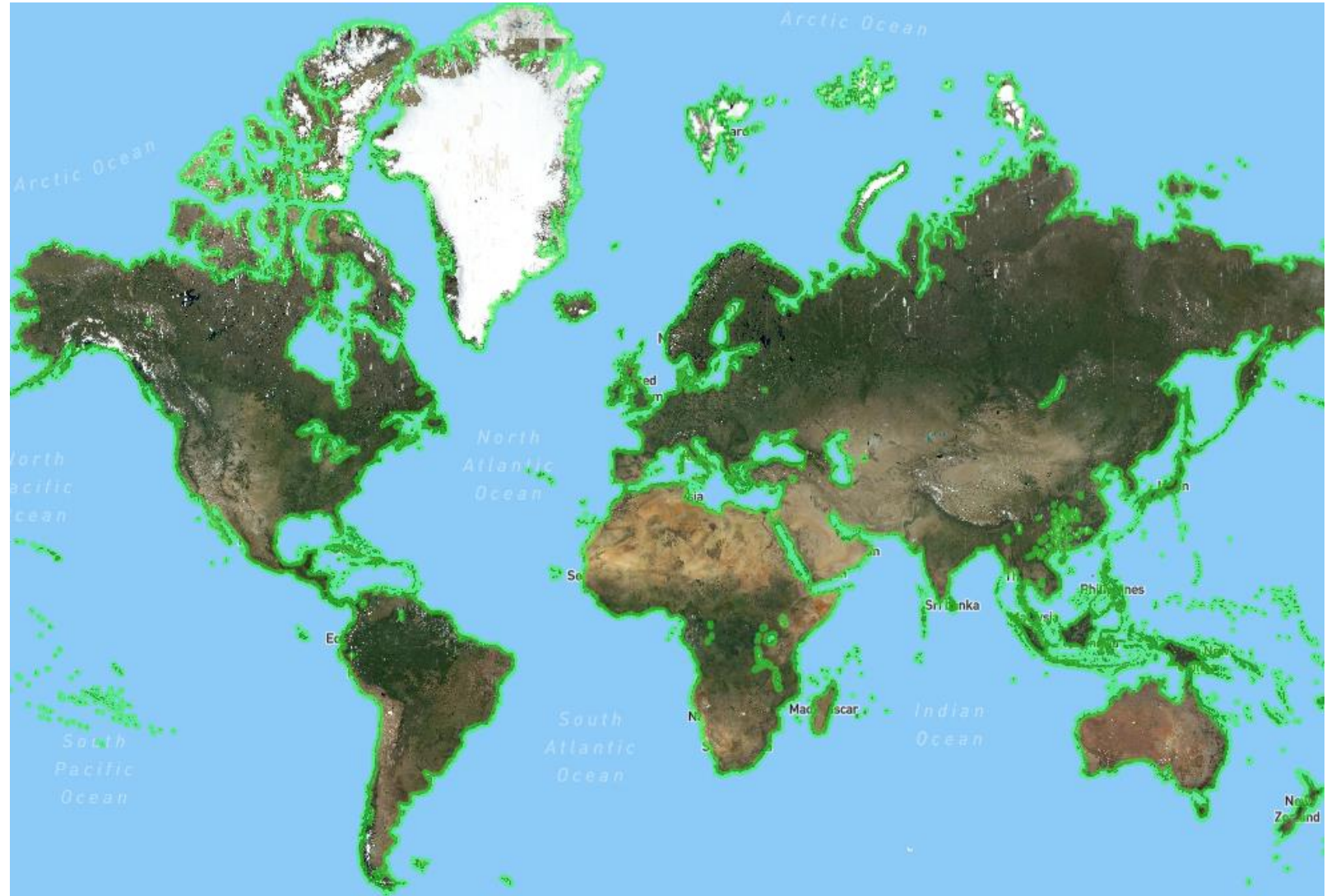
**MAXAR**





# Maxar's imagery basemaps are among the best in the market

- Basemaps produced from the world's largest, high-resolution image archive
- Images curated and color-balanced for optimal visual consistency over large areas
- Rapid-processing in AWS enables production and delivery within weeks
- Annual updates available, ensuring the most current, accurate image layer possible







# Our imagery basemaps offer solutions from metro to global scale

## Vivid

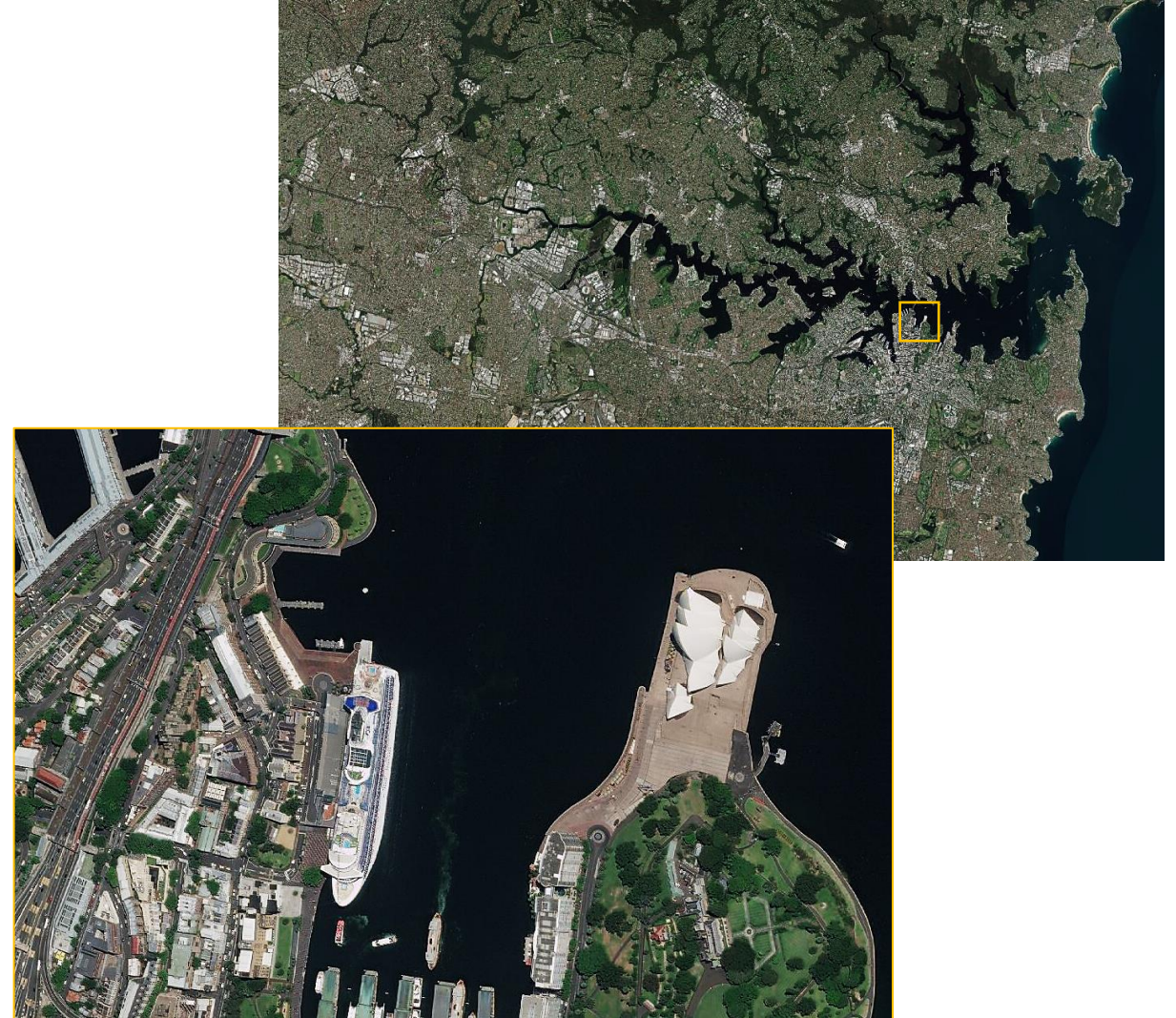
- Imagery basemaps globally / across the globe
- Produced annually per specs

## Metro

- Imagery basemaps for 6,000 metro and other high-interest areas
- Produced annually per spec

## Dynamic

- Imagery basemaps for requested areas
- Produced at time of order per order parameters / mosaic specs







# Vivid at a glance

- Produced to a defined specification
- Available "off the shelf" for defined areas
  - Basic and Standard: global landmass
  - Advanced and Premium: AOIs
- Produced annually with the most current, clear imagery available in the image library
- Resampling to lower resolutions available
- Delivered with seam-line files and source image metadata (image date, ONA)
- Accessible offline (S3, FTP, hard drive), streaming (API) and via SecureWatch







# Vivid Advanced and Premium leverage HD to provide superior clarity

Basic

Standard

Advanced

Premium

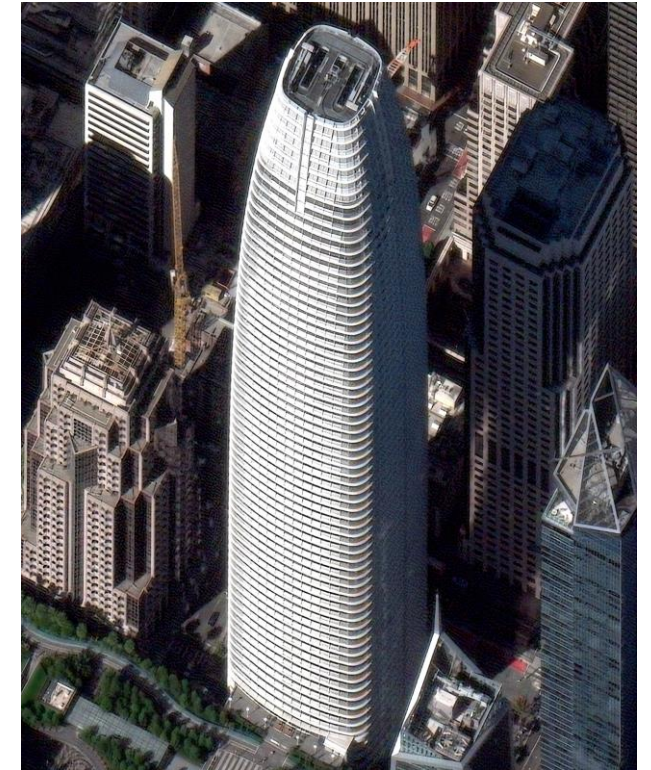
50cm



30cm HD



15cm HD







## Vivid Basic and Vivid Standard offer metro to global coverage

	Basic	Standard
Coverage*	Global landmass	Global landmass
GSD	50cm	50cm/30cmHD
Accuracy	8.5m CE90	5m CE90
Currency	40%<12mo 75%<36mo	40%<12mo 75%<36mo
Bands	3-bands	3-bands or 4-bands
Format**	GeoTiff or Tile cache	GeoTiff or Tile cache
<b>Build Years</b>	<b>2019, 2020</b> <b>2021 – in progress</b>	<b>2020</b> <b>2021 – in progress</b>

\*Coverage:

- Basic: global landmass, excluding Greenland (pre-2021) and Antarctica
- Standard: global landmass, excluding Greenland and Antarctica

\*\*Format: cloud-optimized GeoTiff ("big tiff") with JPEG compression or Maxar Tile Cache per spec

- Vivid 2.0 is now called Vivid Basic
- Vivid Basic is now available over Greenland!
- Vivid Standard builds at 30cm HD are now available for select countries
- Vivid metadata now includes product-level info
- Vivid Basic and Vivid Standard are available offline and online/streaming via SecureWatch and Spatial on Demand





## Vivid Advanced and Vivid Premium are new products!

	Advanced	Premium
Coverage*	Defined areas	Defined areas
GSD	30cm HD	15cm HD
Accuracy	5m CE90	2m CE90
Currency	75%<12mo	90%<12mo
Bands	3-bands	3-bands
Format**	GeoTiff or Tile cache	GeoTiff or Tile cache
<b>Build Years</b>	<b>2021 – in progress, limited coverage</b>	<b>2021 – in progress, limited coverage</b>

\*Coverage:

- Advanced defined areas include populated areas, high-interest sites
- Premium defined areas include select major urban centers

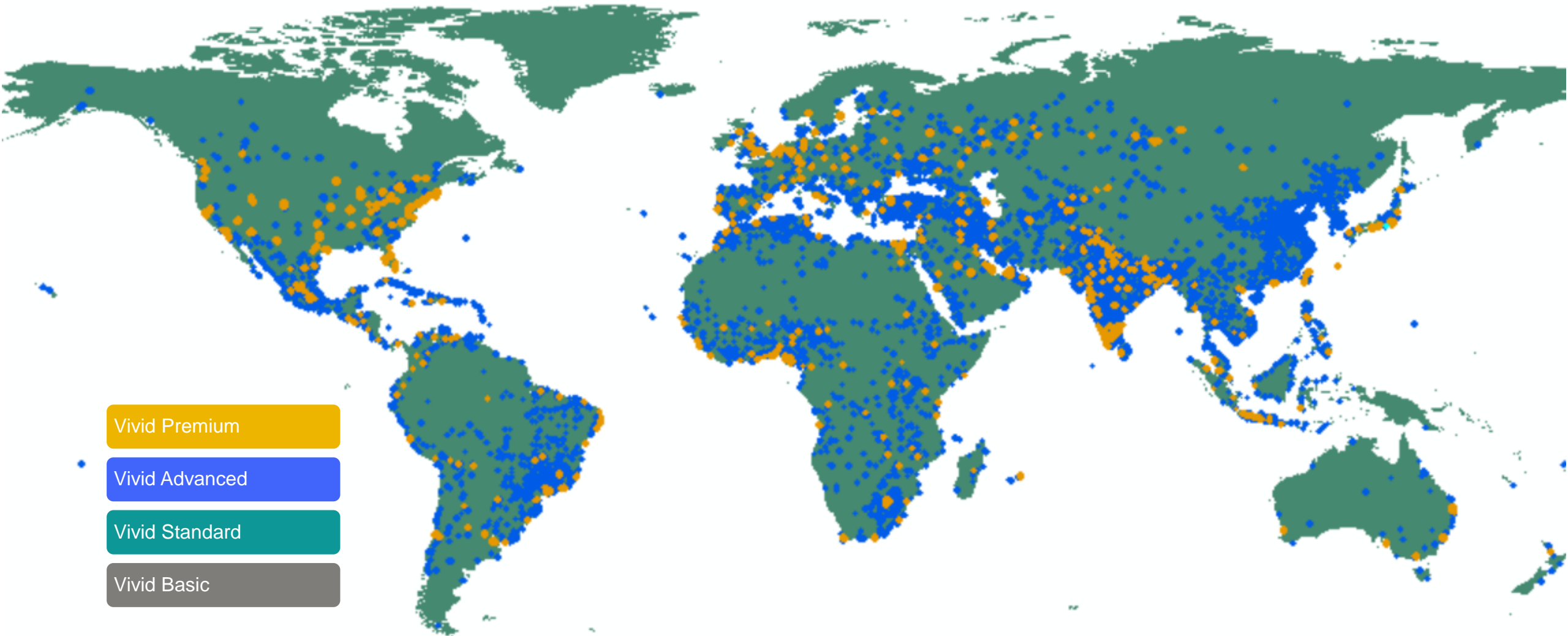
\*\*Format: cloud-optimized GeoTiff ("big tiff") with JPEG compression or Maxar Tile Cache per spec

- Vivid Advanced: 30cm HD and 5m accuracy with committed currency and aesthetics for populated and high-interest areas globally
  - Limited builds in 2021
  - Rollout and 2,000+ areas planned in 2022
- Vivid Premium: 15cm HD and 2m accuracy with committed currency and aesthetics for major urban centers globally
  - Limited builds in 2021
  - Rollout and 100+ areas planned in 2022
- Vivid Advanced available in SecureWatch now; Vivid Premium coming in 2022





Vivid Advanced and Premium have planned build areas in 2022, and will also be available for requested AOIs







# Vivid Advanced and Premium will offer significant steps in accuracy

Basic

Standard

Advanced

Premium

8.5 meter



5 meter



3-5 meter



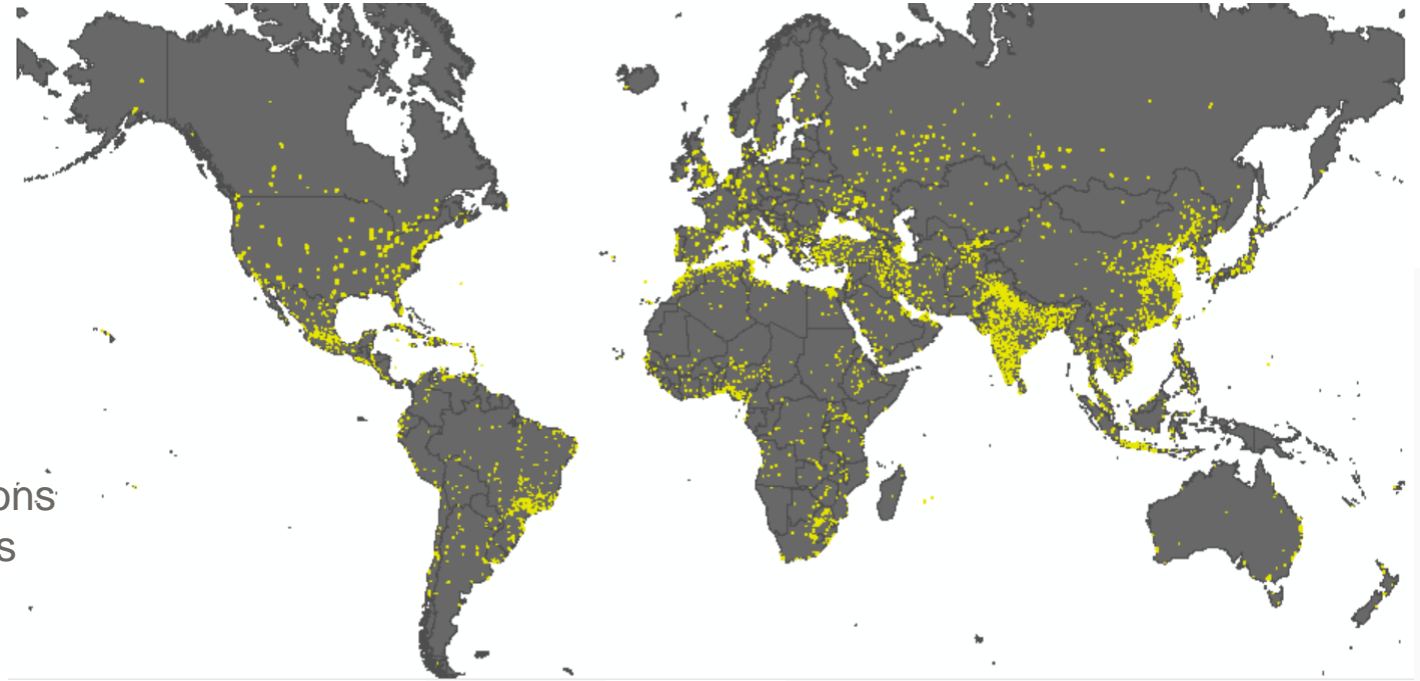
1-2 meter





# Metro at a glance

- Produced to a defined specification
- Available "off the shelf" for defined areas
  - 5,000+ metro and high-interest AOIs
- Produced annually with new image collections
  - 2016-2021 build versions for many areas enables change monitoring
- Delivered with seam-line files and source image metadata (image date, ONA)
- Accessible offline (S3, FTP, hard drive), streaming (API) and via SecureWatch



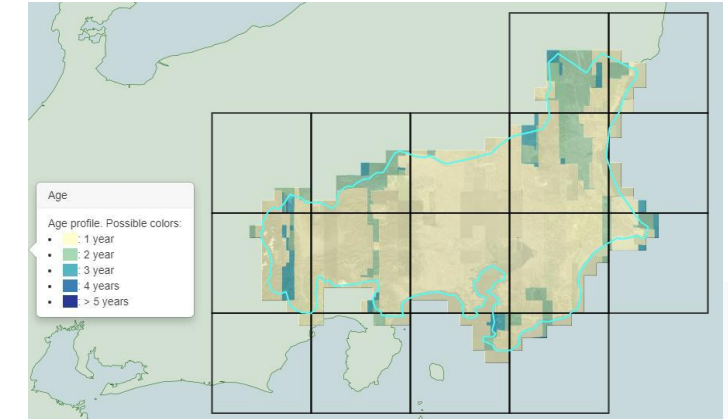
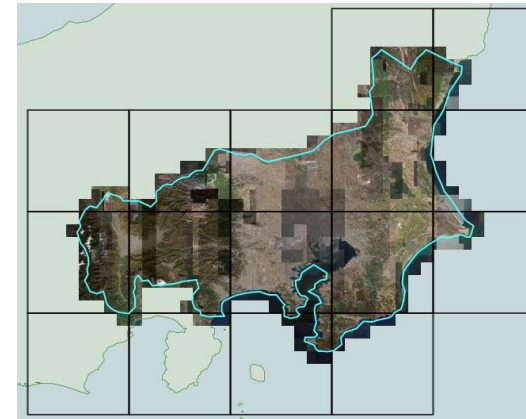
Spec	2020 Metrics
Coverage	Over 5,000 areas produced
GSD	Over 3,400 areas with 30cm/30cm HD
Currency	Over 99% of coverage <12 months
Cloud Cover	Over 98% of coverage cloud-free





# Dynamic at a glance

- Available for any area of interest globally
- Produced at the time of order (or as scheduled) per requested mosaic parameters
  - Image currency: defined oldest/newest collection dates or best available
  - Product GSD: 15cm HD, 30cm, 30cm HD, 50cm, or resampled up to 15 meters
  - Accuracy: 5m CE90 or 10m CE90
  - Spectral Bands: 3-band RGB or 4-band BGRN
- Delivered with seamline files and source image metadata (image date, ONA)
- Accessible offline only (S3, FTP, or hard drive)
- Delivery within weeks of order (up to 10M km2)

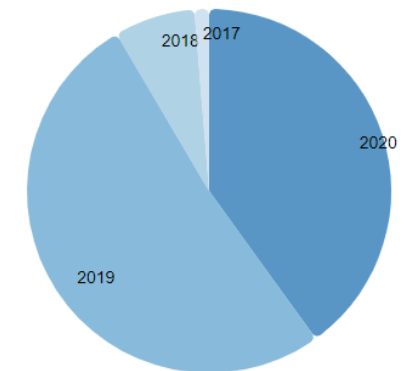


- 16 total partitions ( 0 passed, 16 unpassed )
- 0 layers
- 135 strips
- 0 strips embedded in 0 layers
- Area (km<sup>2</sup>)
  - AOI: 26,948.4
  - Imagery coverage: 32,995.8
  - Imagery coverage within AOI: 26,948.4

Areas are an estimate. Profiles are calculated using simplified geometries of the current solution.

## Age Profile

Year	Area (km <sup>2</sup> )	Percentage
2020	13,208.4	40.0%
2019	16,989.1	51.5%
2018	2,370.6	7.2%
2017	427.9	1.3%
<b>Total</b>	<b>32,995.9</b>	<b>100.0%</b>





## Imagery basemaps offer a range of coverage options

	Vivid Basic	Vivid Standard	Metro 2.0	Vivid Advanced <i>Coming 2022</i>	Vivid Premium <i>Coming 2022</i>
<b>Coverage</b>	Global landmass	Global landmass	6,000 metro areas	Populated areas, other areas of interest	Major cities, other areas of interest
<b>Product Type</b>	Orthomosaic	Orthomosaic	Orthomosaic	Orthomosaic	Orthomosaic
<b>GSD</b>	50cm	30cm HD/50cm	30cm HD/50cm	30cm HD	15cm HD
<b>Image Bands</b>	3-band RGB	3-band RGB 4-band BGRN	3-band RGB	3-band RGB	3-band RGB
<b>Accuracy</b>	8.5m CE90	5m CE90	4m CE90/10m CE90	5m CE90	2m CE90
<b>Image Currency</b>	<12 months (40%) <36 months (75%)	<12 months (40%) <36 months (75%)	<12 months (75%)	<12 months (75%)	<12 months (90%)
<b>Cloud Cover</b>	<5% globally	<2% globally	<5% (cloud-free most areas)	<2% (cloud-free most areas)	<1% (cloud-free most areas)
<b>Off Nadir Angle</b>	<30 degrees	<30 degrees	<30 degrees	<30 degrees	<20 degrees
<b>Sun Elevation</b>	>15 degrees	>15 degrees	>30 degrees	>30 degrees	>30 degrees
<b>Proj, Datum</b>	Geographic, WGS84	Geographic, WGS84	UTM, WGS84	Geographic, WGS84	Geographic, WGS84
<b>Format</b>	co-GeoTIFF w/jpeg	co-GeoTIFF w/jpeg	GeoTIFF	co-GeoTIFF w/jpeg	co-GeoTIFF w/jpeg



# MAXAR

MAXAR.COM