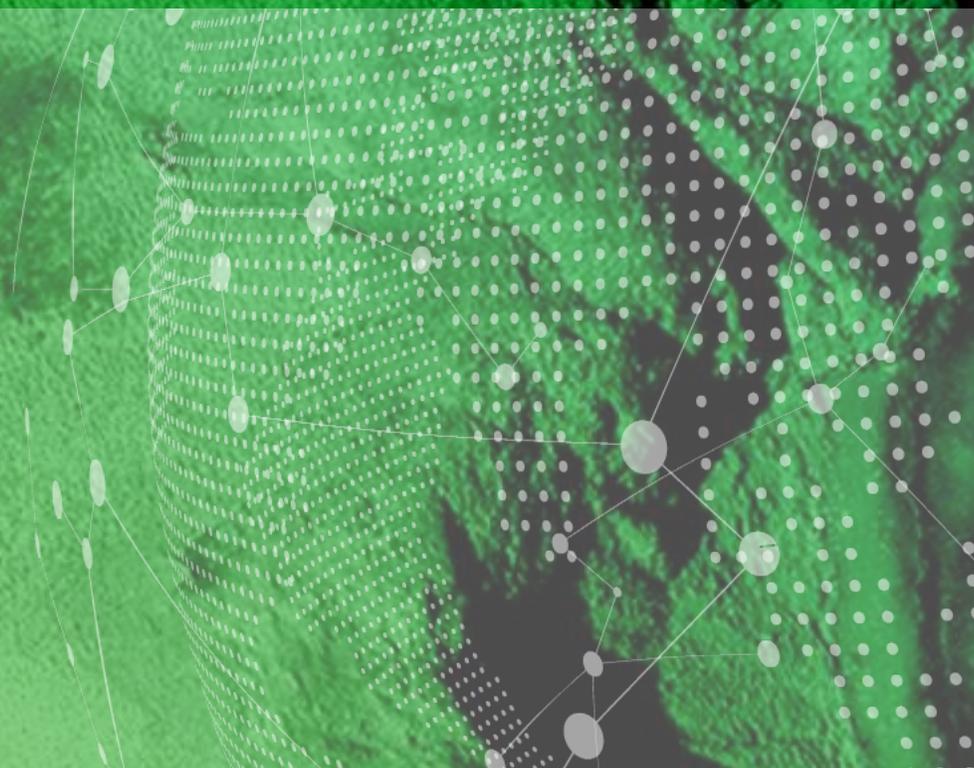




A MAXAR COMPANY

EarthWatch™

A New Era in Geospatial Information Accessibility



Tap into The DigitalGlobe

The smartest, most comprehensive geospatial ecosystem on the planet.

Our ecosystem, 25 years in the making, is supported by the industry's most sophisticated satellite imaging constellation, providing:

- Highest commercially available resolution
- Complete global coverage
- Advanced technical capabilities

Together with our partners, DigitalGlobe is proud to introduce a new era in geospatial information accessibility. Whether you are customizing maps or monitoring change, we have the superior products and simplified access to help you transform your organization.



A new era in geospatial information accessibility

 **17** years
Historical Library

 **Daily Updates**
Latest Content Available

 **Complete**
Global Coverage

 **6,000**
Metro Areas

 **Global Access**
Access Anywhere Anytime

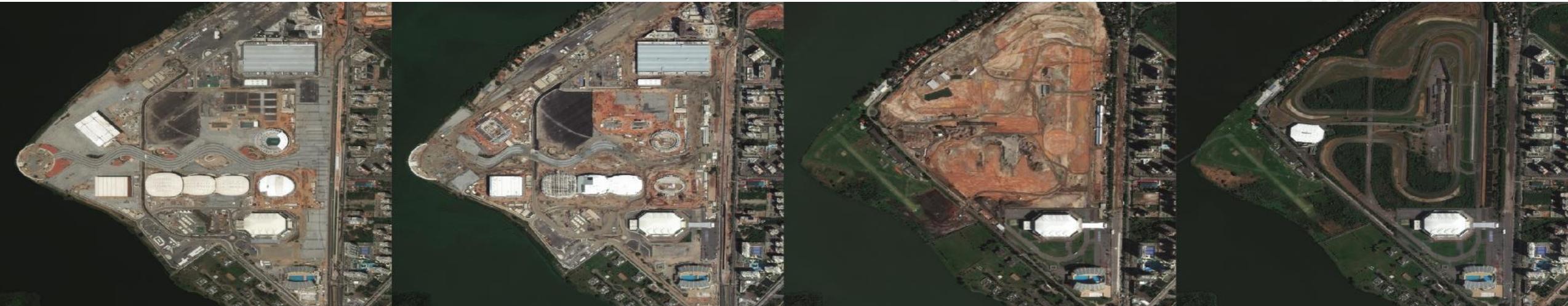
 **#1 Aesthetics**
Most Beautiful Visuals

Options are key as your business evolves

Access only what's relevant to you with flexible access to premium imagery and geospatial information

- Premium Content
- Global Access
- Best Value

Ensure that you can act fast today and evolve at the speed of your customers



See the world in more ways than one



Premium Content

- Most comprehensive imagery library
- Best mosaics on Earth



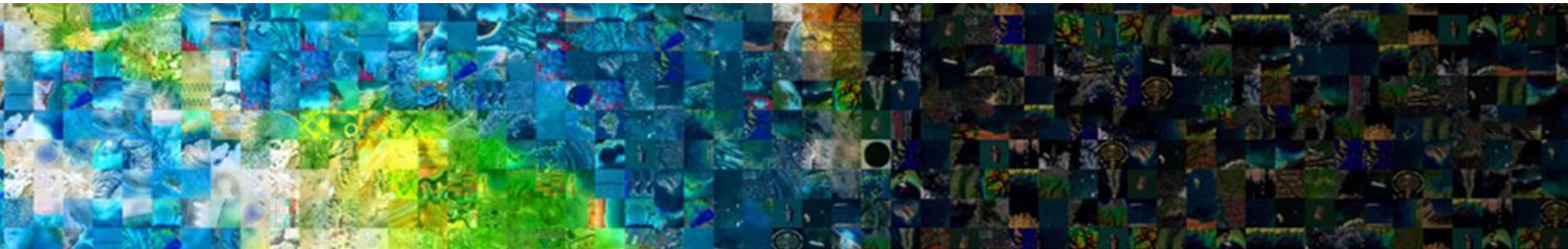
Global Access

- Pay only for what you use
- No complex licensing



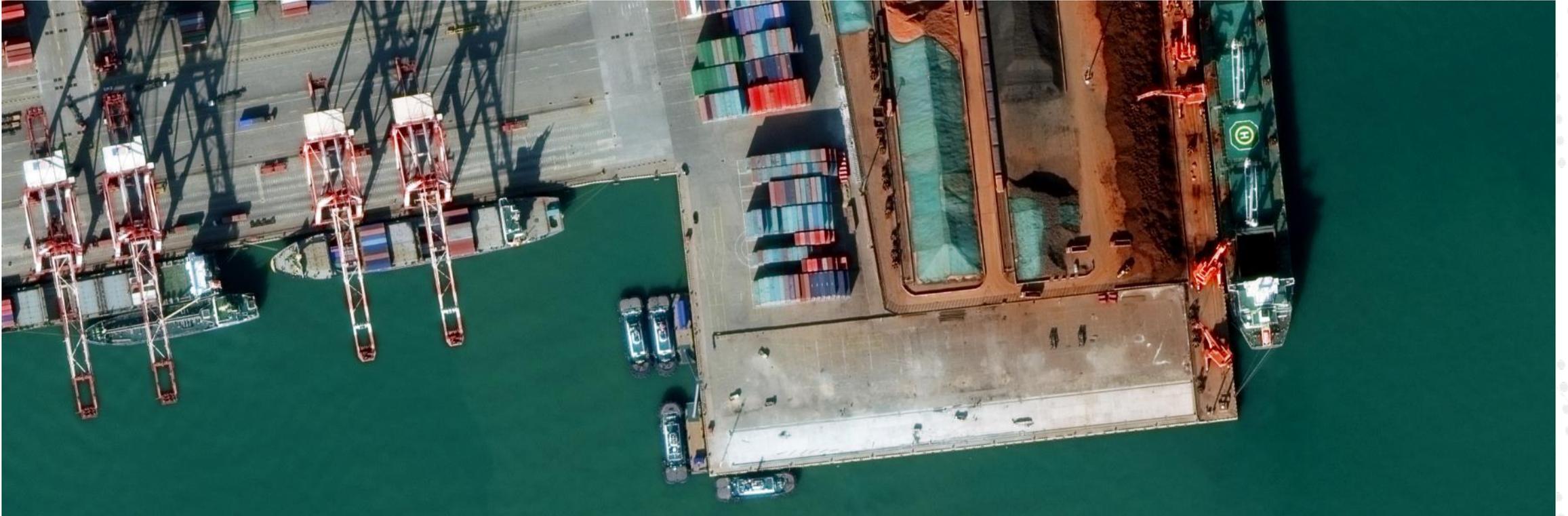
Best Value

- No AOI Restrictions
- Unlimited Users





Premium Content

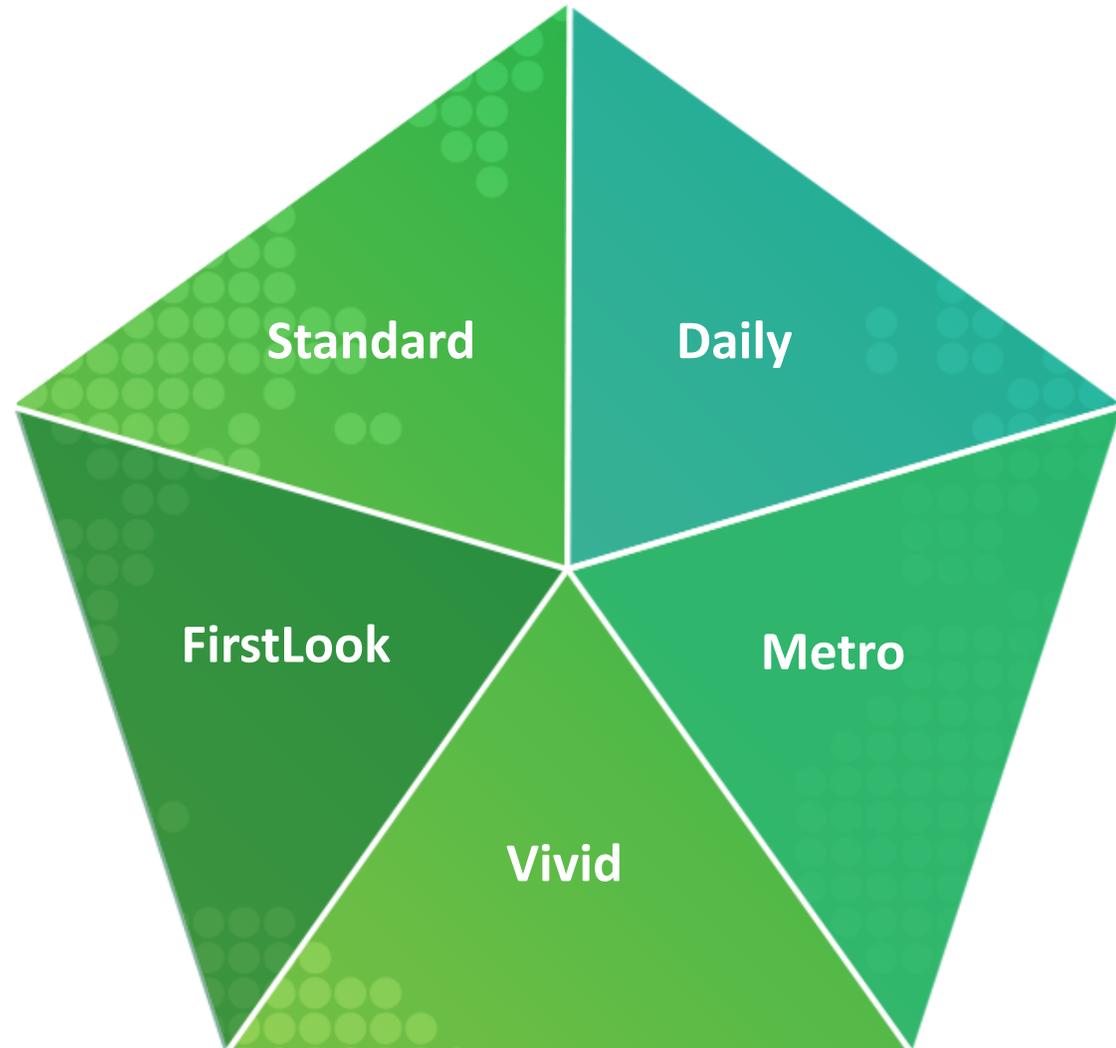




Premium content

At a glance

- 30cm resolution
- Broad coverage
- Best aesthetics
- Frequent refresh
- Time-lapse capabilities

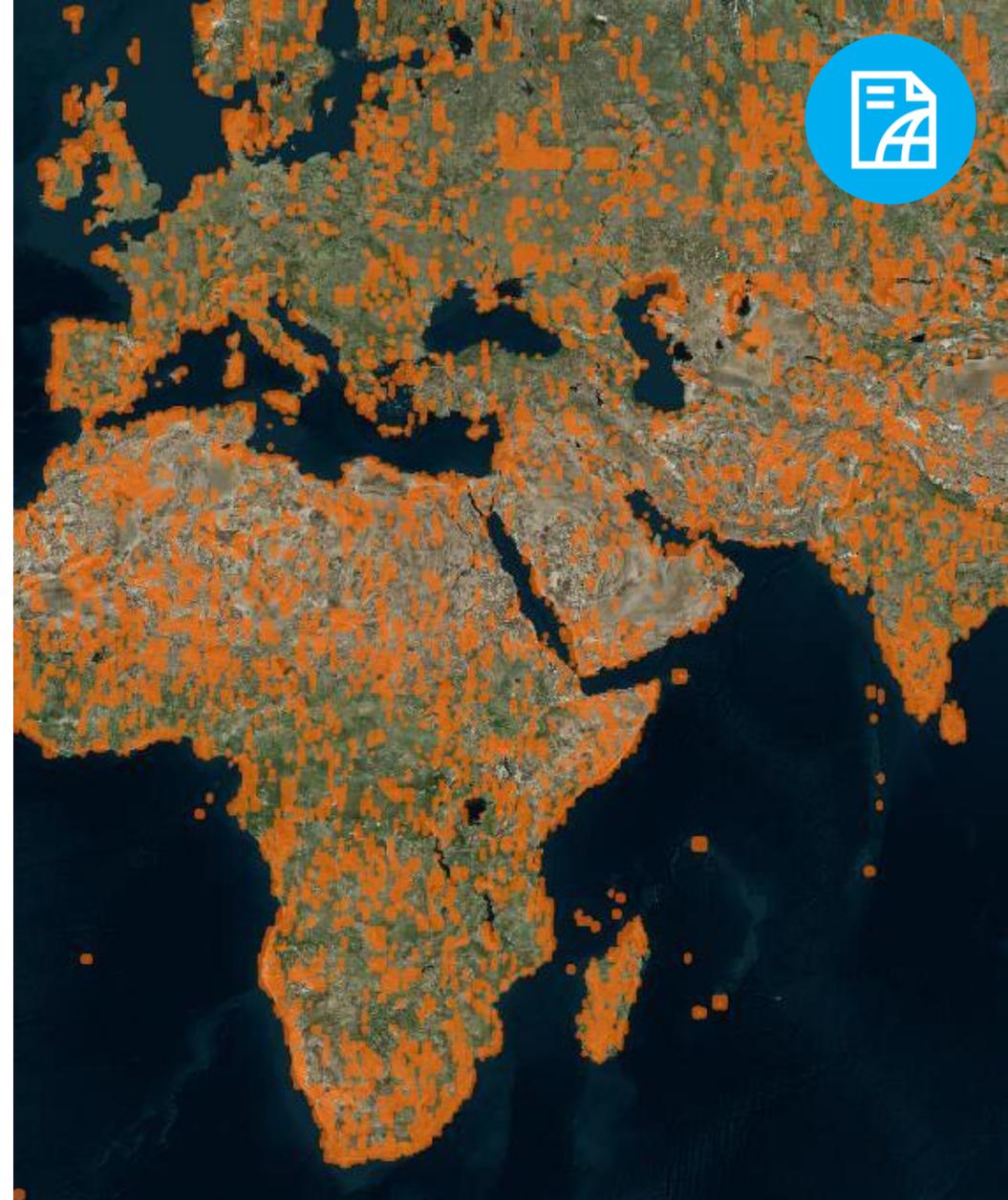


Most comprehensive library of satellite imagery

Premium Content:

Standard & Daily

- Global coverage
- 5+ year curated imagery
- 25+ year imagery library
- Best imagery or extended coverage
- Individual image strips with key metadata
- Image access within days after collection
- Additional images from our daily collections (relaxed cloud cover, sun elevation)



Imagery collects over the last 30 days

Most timely satellite imagery of world events

Premium Content:

FirstLook

- 200+ major global events annually, with option for additional customer “local” events
- Image access hours after collection
- Pre- and post-event imagery for change/damage assessment



June 27, 2017 Landslide
Maoxian county, Sichuan province, China

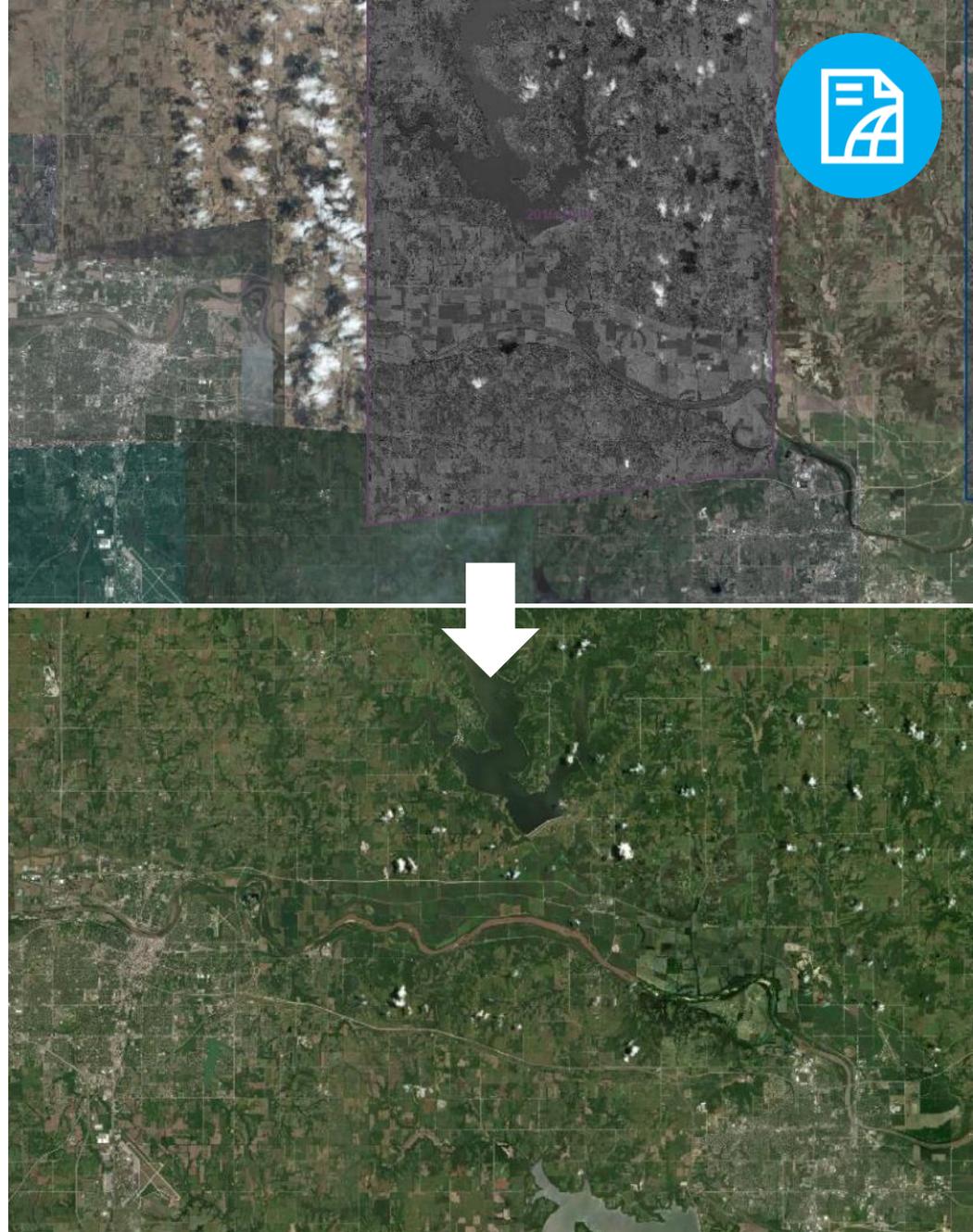


Most advanced global mosaics

Premium Content:

Mosaics (Metro & Vivid)

- Curated & color-balanced for optimal aesthetics
- Off-the-shelf ready
- Updated annually
- On-demand build options offer flexibility and real-time currency
- Access options for simplified integration
- Global coverage





Global Access





What you need when you want it

Global Cloud Access:

- View and download privileges to any areas of interest (AOI)
- Access from anywhere
- Unlimited users
- Intuitive browser interface
- New imagery alerts
- GIS tool integration
- Browser or API available





Best Value



Only pay for what you need

Best Value:

- Only pay for what you stream or download
- Multiple products via one subscription
- Predictable collections
- Frequent Updates
- Privacy
- Stated refresh / currency goals
- Full metadata
- Specified accuracy



Real-world applications



Technology



Civil
Government



Energy



Emergency &
Insurance



Automotive

EarthWatch for Technology

Many technology companies recognize the importance of location intelligence. One example of this would be Technology companies that provide solutions regarding real estate.

To help their clients make informed decisions when purchasing properties and to navigate properties efficiently, real estate companies need accurate maps of buildings, roads, and other features.

Daily provides current imagery for feature identification, which helps companies and clients **locate and evaluate neighborhood features quickly and at scale.**

And better maps power better navigation, which reduces driving time and allows customers to see more properties in a shorter period of time.

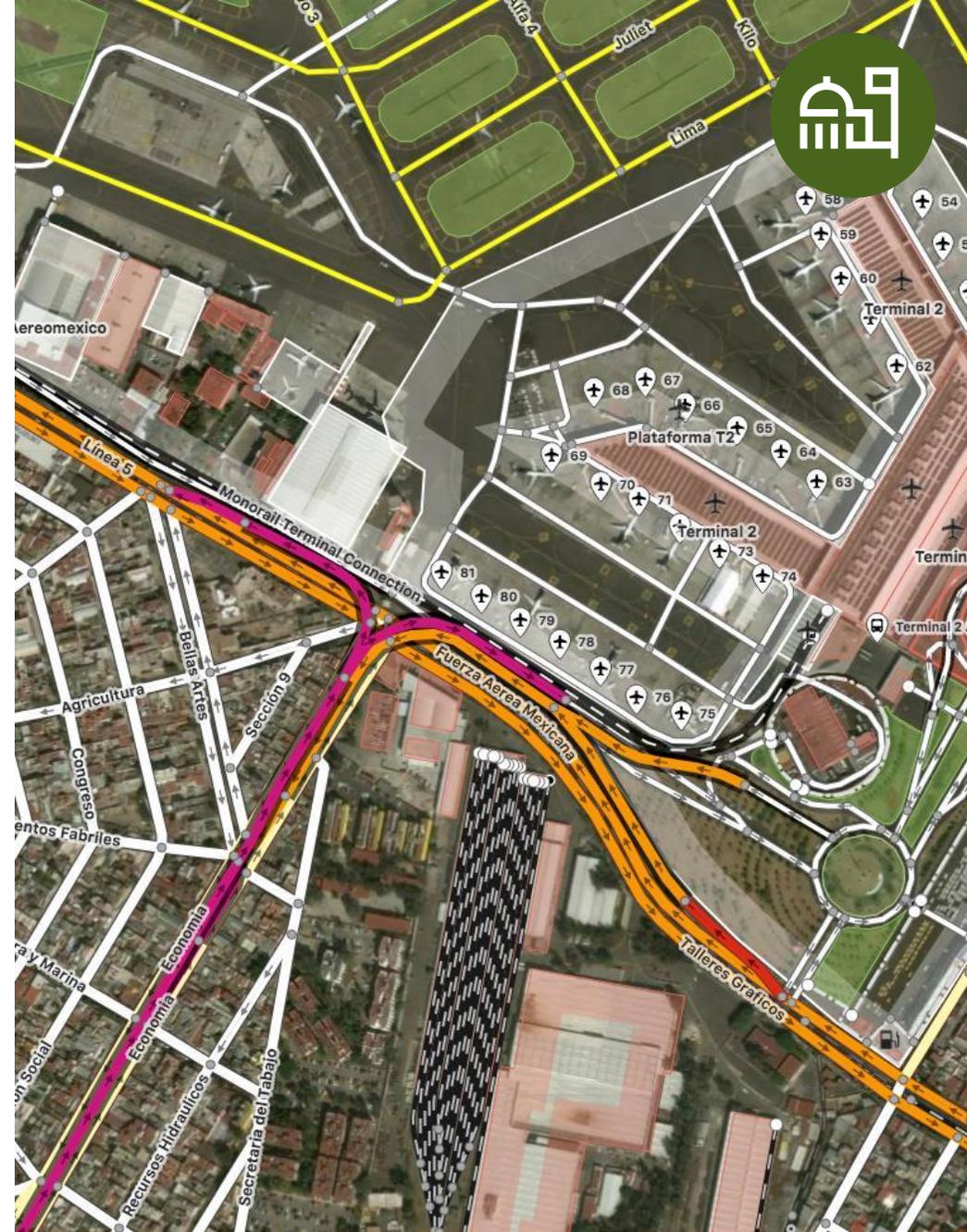


EarthWatch for Civil Government

As populations grow, cities and suburban areas must adapt planning efforts to address their growing community's needs.

But without current, accurate maps, government officials aren't making planning decisions with a reliable foundation.

With Vivid, government organizations have a consistent picture over large areas for land tenure mapping to **explore urban development opportunities and plan for resiliency and disaster response procedures.**

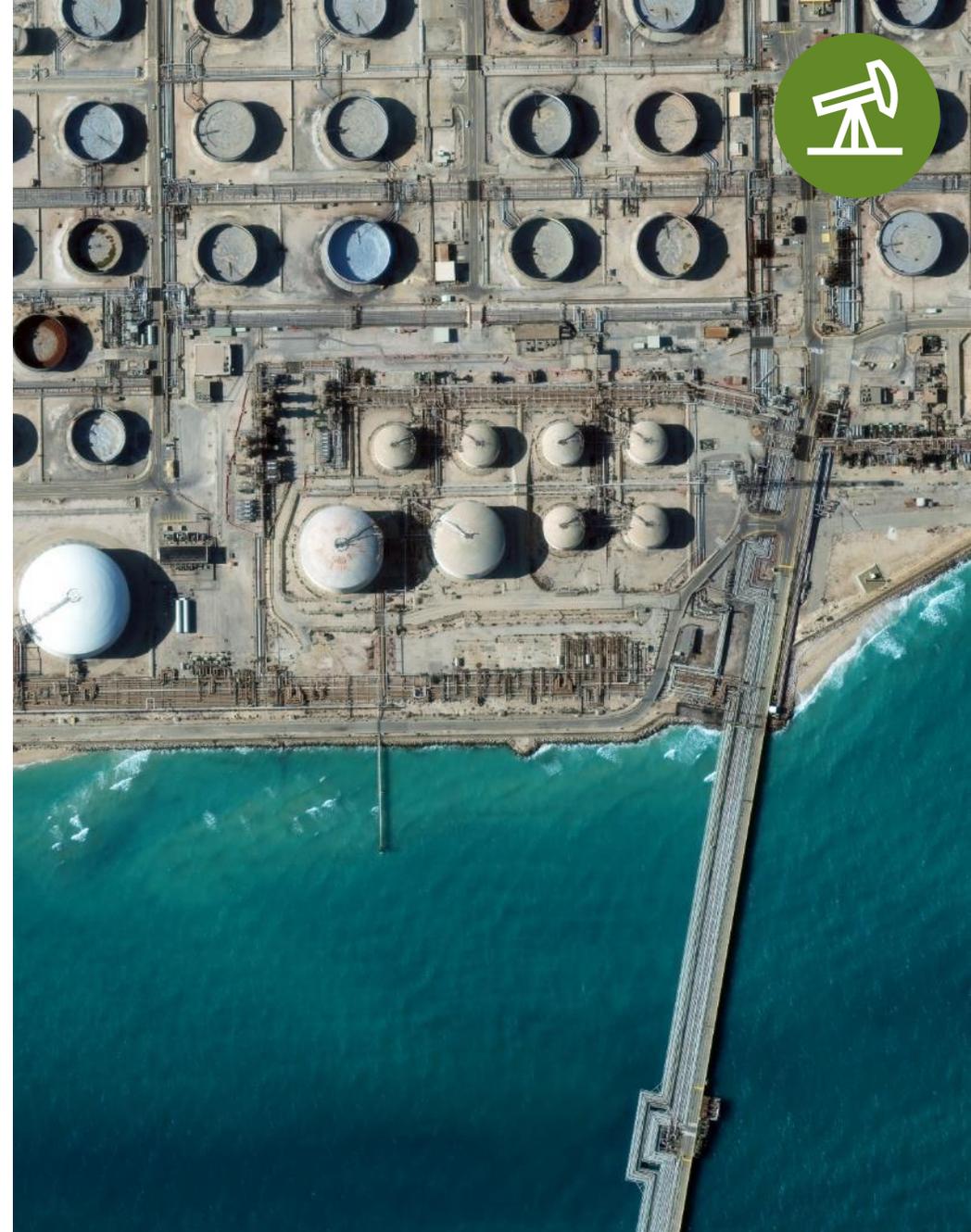


EarthWatch for Energy

Energy companies must comply with strict regulations for their properties. But often, their assets span the globe in remote locations, making it difficult to monitor on the ground.

Monitoring these structures from afar is critical for maintaining compliance and a competitive edge. It can often times be costly and dangerous to send ground teams on location for asset assessment.

Imagery collection alerts from Daily keep organizations up-to-date on imagery collections, so they can quickly **monitor activity, assets and provide efficient insights to when it's necessary to respond to potential crises, while proactively planning for the future.**



EarthWatch for Emergency & Insurance

In the wake of any natural disaster, emergency responders and government officials must coordinate search and rescue operations while assessing damage across large areas.

A critical challenge: the ability to identify safe routes to reach impacted areas.

FirstLook delivers the most current imagery, while our 17 year library provides access to the pre-event imagery **enabling expedited search and rescue, damage assessment, route planning and resource deployment at any scale.**



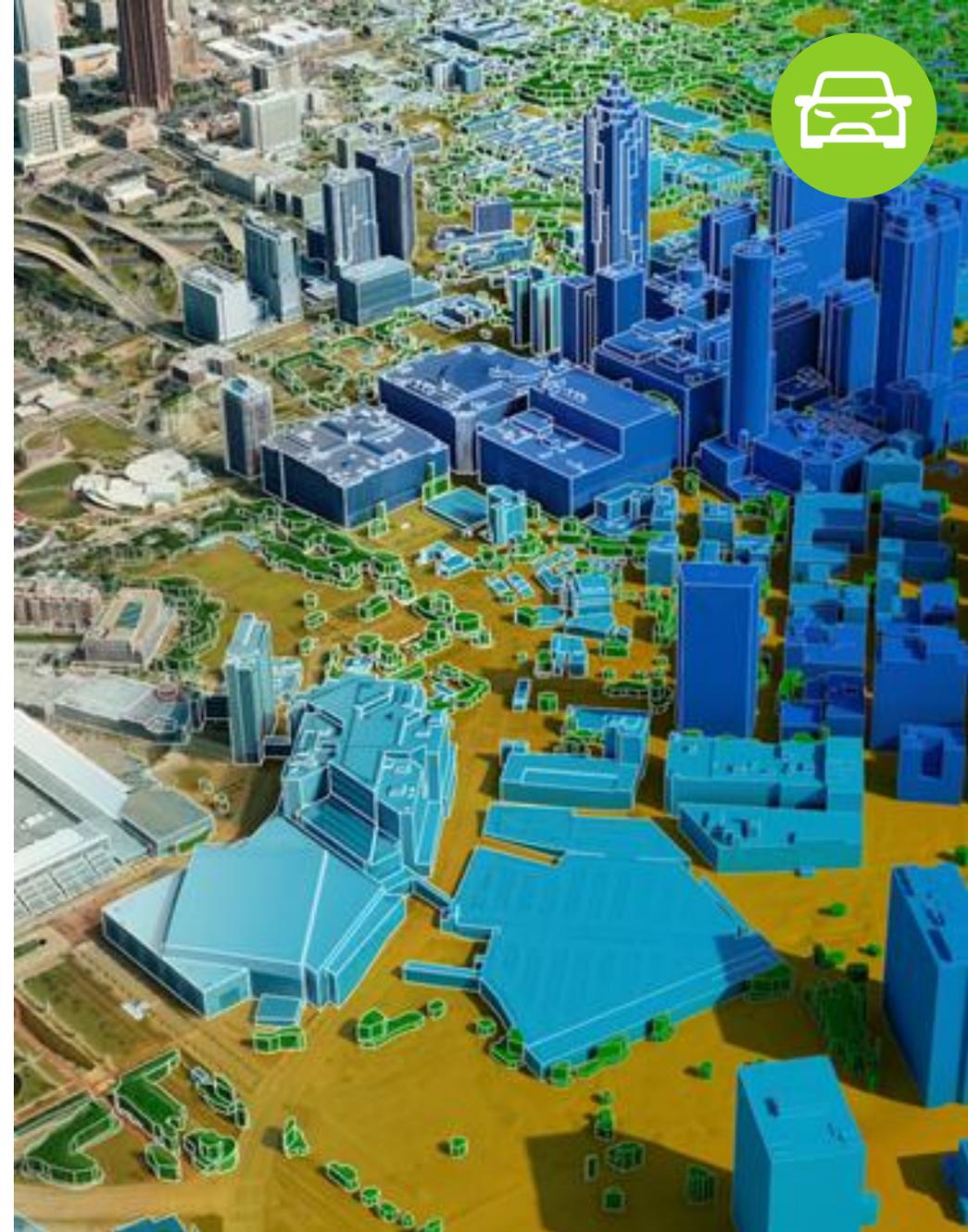
May 14, 2018 Kilauea Volcano
Leilani Estates in Hawaii

EarthWatch for Automotive

As cities expand, ride-sharing services must keep up. But rapid urban development means maps are quickly out-of-date, so navigation isn't always reliable, which poses a challenge for both drivers and riders.

By leveraging Vivid and Metro and their associated content plan and SLA's, this provides the ability to create their own HD maps at scale. Then coupled with the frequent imagery updates of Daily, companies have a current review of on-ground conditions, so they can identify features and **ensure their HD maps best represent what's on the ground.**

The result is more accurate HD maps with information on passenger pick-up and drop-off locations, plus shorter drive times, for **better customer experience.**



Let's get started

Use case demo

Choose a use case relevant to your organization

Free trial

Access EarthWatch for 14 days

EarthWatch



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