

# **FROM IMAGERY TO MAP:**

digital photogrammetric technologies

14<sup>th</sup> International Scientific and Technical Conference

## October 20-23, 2014 Hainan, China



## **Dear colleagues!**

You are cordially invited to take part in the 14<sup>th</sup> International Scientific and Technical Conference "From imagery to map: digital photogrammetric technologies".

The role of remote sensing and photogrammetric technologies is constantly increasing. Therefore, each new conference that is devoted to this topic truly becomes a marquee event.

Every year our conference brings together the best specialists of the field from dozens of countries and provides them excellent opportunities for professional communication and discussion. Permanent participants of the Conference are such leading companies in the remote sensing field as DigitalGlobe (USA), Airbus Defence and Space (France), enterprises of the Federal Space Agency (Russia), Hexagon (Sweden), Microsoft/Vexcel (Austria), and VisionMap (Israel). The use of satellite and aerial surveys is presented by industry leaders such as FSUE Roslesinforg (Russia), JSC Roscartography (Russia), Gazprom VNIIGAZ (Russia), KazGeoCosmos (Kazakhstan), Eurosense (Belgium), Leibniz University Hannover (Germany), MapWorld-Technologies (India), and many others.

How will participation in the conference benefit you? First of all this is a unique opportunity to share your own experience and get acquainted with the achievements of colleagues, as well as take in large amounts of interesting and very useful information. You should consider that our Conference is covered broadly by leading Russian and foreign industry mass media. It also allows participants and sponsors to network with each other and create new contacts.

Based on the experience of previous conferences, there is no doubt that this will be a very interesting, vivid, and memorable event. We hope you will take part in the upcoming conference.

#### Sincerely yours,

*the Organizing Committee of the* 14<sup>th</sup> International Scientific and Technical Conference "From imagery to map: digital photogrammetric technologies"

## Location

One of the features of the Conference is its annual change in location. This not only allows for a variety of the conference work, but it also opens up new opportunities. This year we chose China as the venue, taking into account the increased influence of Chinese on the remote sensing and geoinformation market.

Currently the Chinese market is one of the most challenging consumers and suppliers of geospatial data. Due to China's huge area, rapid economic growth, and advances in space technology, the world's leading companies aspire to work with this nation.

Our decision to hold the next Conference in China is further proof of the great importance of the Chinese market to methods of remote sensing development and photogrammetry technologies.

#### **Conference topics**

#### Remote sensing methods and techniques:

- Space survey sensors;
- Digital aerial cameras and equipment;
- Particularities of UAS operation.

#### Digital photogrammetry:

- Current state and future;
- Photogrammetric practices;
- 3D-modeling

#### Seminars, round-tables, master-classes:

- New PHOTOMOD features;
- Photogrammetric technologies in forest management;
- World cartography trends.

## Deadlines

July 18, 2014 — Deadline for Early bird registration August 1, 2014 — Payment deadline to qualify early registration discounts September 1, 2014 — Final deadline, after which registration cannot be accepted

September 12, 2014 — Final deadline for payment August 1, 2014 — Report submission deadline September 1, 2014 — Paper submission deadline

## **Conference schedule**

Monday	Opening, plenary session,
October 20	Welcome party
<b>Tuesday</b>	Plenary session, business meetings,
October 21	social activities
Wednesday	Plenary session, business meetings,
October 22	conference Gala dinner
Thursday October 23	Sightseeing tour





## **Registration fees**

Room type		Registration fee, EURO		
	before July 18	after July 18		
Single room	1350	1450		
Bed in standard double room	1230	1330		

Registration fees include: all scheduled sessions and workshops, training classes, conference materials, accommodation in Le Méridien Shimei Bay Beach Resort & Spa (19-24.10.2014), board type: all Inclusive, coffee breaks, welcome party, conference Gala Dinner, excursion program.

## Sponsorship packages

Category	Rates, EURO
Platinum Sponsors	20 000
Gold Sponsors	10 000
Silver Sponsor	5 000



## Advertising opportunities

Commercial presentation	300	
Promotional materials included in attendance package: leaflet A4 / booklet	300/500	
Colour promotional module (A4) inside the conference proceedings	300	
Mobile stend (RollUp) in the conference hall	300	

## Venue

In a tranquil island setting covering six kilometers of white sandy beaches and Dipterocarp forest, Le Méridien Shimei Bay Beach Resort & Spa is an attractive place, combining excellent service for conference carrying out and boundless opportunities to enjoy the beauty of nature. Shimei Bay is a unspoiled southland site located in the southeast seashore of the Hainan Island in China.

Shimei Bay is considered to be "the most beautiful bay in Hainan" thanks to its emerald forests, pristine waters and silver beaches. Facing the South China Sea in the South, and with three other sides encircled by mountains, Shimei Bay boasts the greatest acreage of Dipterocarp in Hainan. This precious, natural-growth tropical forest endemic to Asia stretches approximately 10 kilometers and has been listed as a natural protection area.





## Organizers



#### **Racurs** (Russia, Moscow)

**SmartSpatio Technologies** (Beijing, China)

## Supported by

- International Society for Photogrammetry and Remote Sensing (ISPRS)
- National Geomatics Center of China (NGCC)
- Satellite Surveying and Mapping Application Center of China (SASMAC)
- GIS-Association Russia

## Sponsors

#### **Platinum Sponsor:**

SCANEX R&D Center (Russia)

**Gold Sponsors:** DigitalGlobe (USA) VisionMap (Israel)





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